



# VOLUNTEER LINK

Linking your employees to local volunteer needs



## What is Volunteer Link?

Volunteer Link is a new Get Connected platform offered locally and nationally by Galaxy Digital and Heart of Illinois United Way. The platform helps companies with employees in multiple locations/states connect with local volunteer opportunities.



## Why Would Companies Use Volunteer Link?

Volunteer Link makes volunteering easy and accessible for all employees. By linking to Get Connected volunteer centers across the country, employers can offer a simple and effective way for their employees to quickly browse and respond to volunteer needs in their area, all in one easy-to-use platform.



## How Does Volunteer Link Work?

Galaxy Digital can connect a company's Volunteer Link platform to volunteer centers nationwide or select locations where the company has a presence. Once linked, nonprofit partners at local volunteer centers share their volunteer needs with the company's Volunteer Link platform. Employees have one "global profile" that stays with them if they move within the company to another area or leave the company. Additionally, when an employee responds to a need and logs hours, the reporting is sent directly back to the company.



## How Does Volunteer Link Benefit Nonprofits?

When volunteer needs are shared through Volunteer Link, local volunteer centers can serve large groups of purpose-driven corporate volunteers who can see firsthand the impact of their organization on the community where they work.



## How Do Companies Get Involved with Volunteer Link?

The Heart of Illinois United Way can connect you with a representative from Galaxy Digital for particulars and fee structures. Additionally, the Heart of Illinois United Way can manage a company's Volunteer Link platform as a fee-for-service, allowing your company to receive all of the benefits of Volunteer Link without the hassle of initial setup and day-to-day operations.

Volunteer Link is an optional service for companies that want to offer their employees a branded volunteer platform, connecting them easily to volunteer opportunities nationwide. Companies with employees in the Heart of Illinois United Way's service area can continue directing their employees to the Heart of Illinois United Way's volunteer center ([volunteer.hoiunitedway.org](http://volunteer.hoiunitedway.org)) at no cost.

Are you located in the Greater Peoria area and would like more information? Contact Gina Edwards, VP Marketing and Community Engagement for the Heart of Illinois United Way at [gina.edwards@local.unitedway.org](mailto:gina.edwards@local.unitedway.org).



### **Interested in More Information About Volunteer Link?**

Contact Gina Edwards, VP of Marketing and Community Engagement, at [gina.edwards@local.unitedway.org](mailto:gina.edwards@local.unitedway.org). You can also read more about how our Corporate Volunteer Council can support your employee volunteer programs at [volunteer.hoiunitedway.org/corporatevolunteercouncil](http://volunteer.hoiunitedway.org/corporatevolunteercouncil).